IERADI MARKETING SERVICES | **2024-2025** | FREELANCE

Pediatric Care
OF OGDEN

HEADSHOTS
SOCIAL MEDIA POSTS

PRINT ADVERTISMENTS
WEBSITE MANAGEMENT



Pediatric Care of Ogden

While no longer practicing since their main doctor retired, during my time freelancing for them, I was able to update headshots for the doctors and mid-level practitioners, along with updating and maintaining their website, creating print advertisments for their services, manage their Google My Business listing, and start to build a social media channel.



Design Style

Pediatric Care of Ogden

PEDIATRIC BASED GRAPHICS

Each post was centered around graphics that marketed towards parents with children between newborn and 18.

EDUCATIONAL BASED POSTS

Social media and blog posts were focused on educational content for parents

BRIGHT AND PRIMARY COLORS

Pediatric Care of Ogden has an array of colors in their logo, which were complimented in all advertisments and posts.

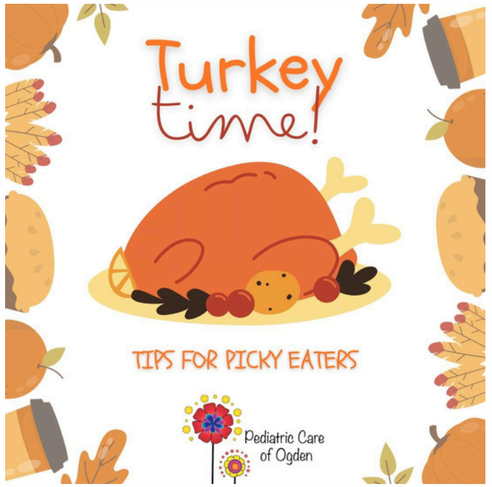
HELPFUL TIPS FOR PARENTS

Designs focus on artistic expression while remaining practical and wearable.



Social Media







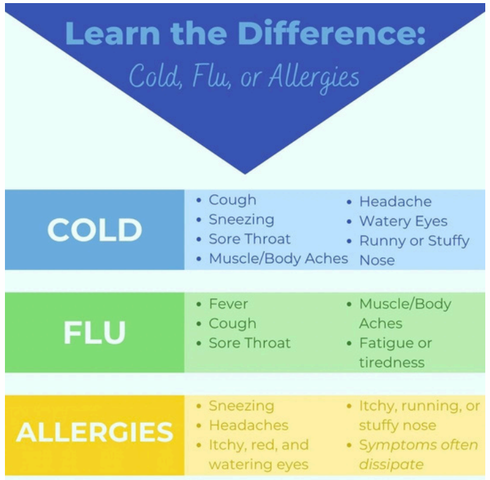
Part 1







Part 2



Social Media













Printed Advertisments

FLIERS



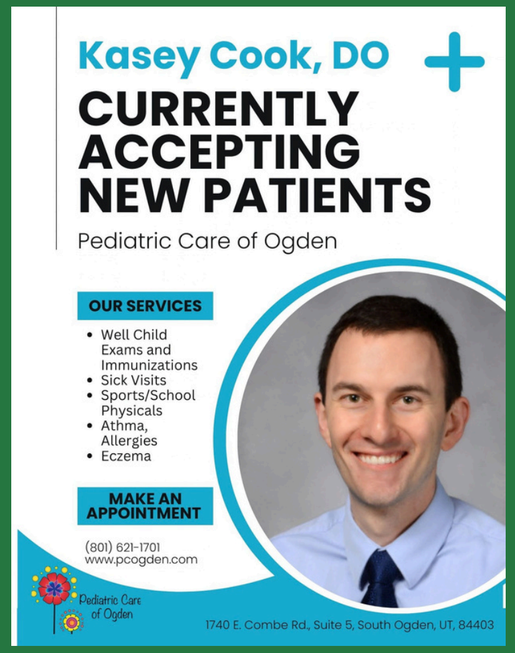


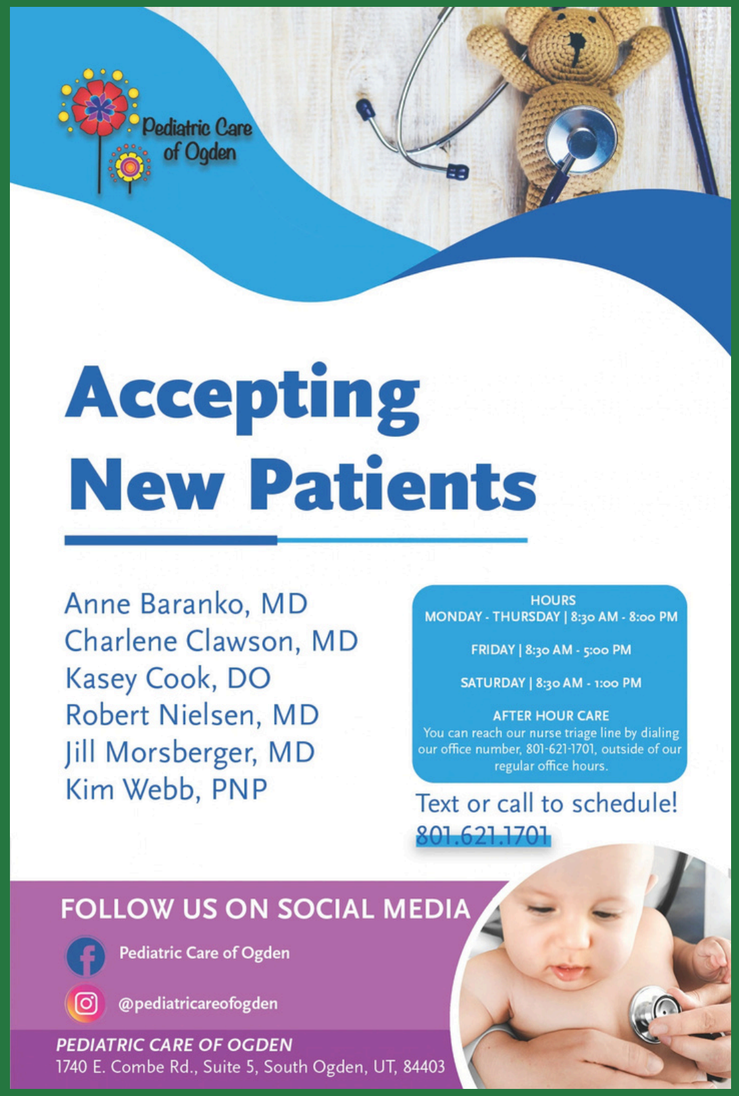
Printed Advertisments

POSTCARDS









PRINTED AS A POSTCARD AND POSTER

HEADSHOTS

Team Headshots







Stock Photos















